



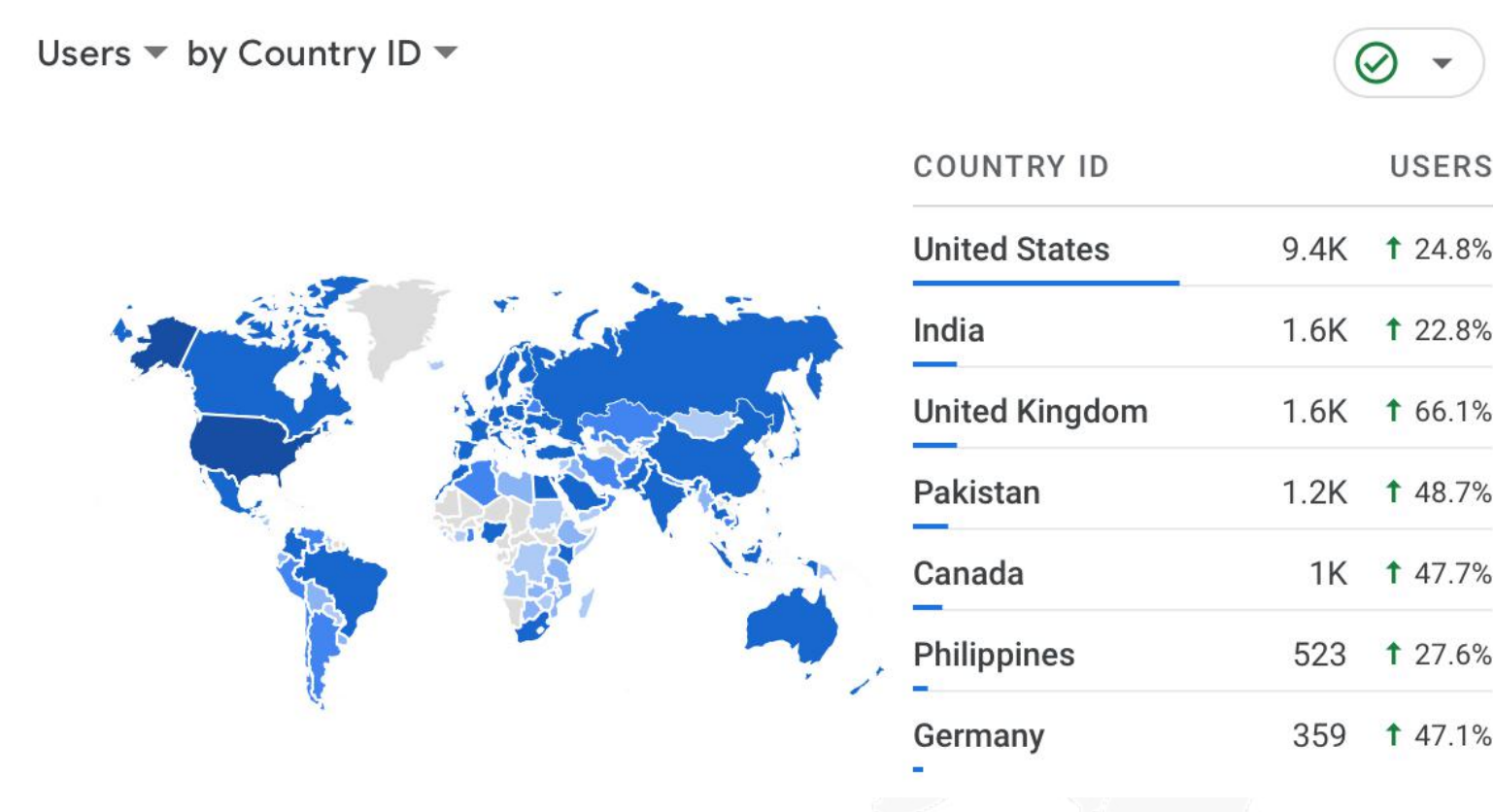
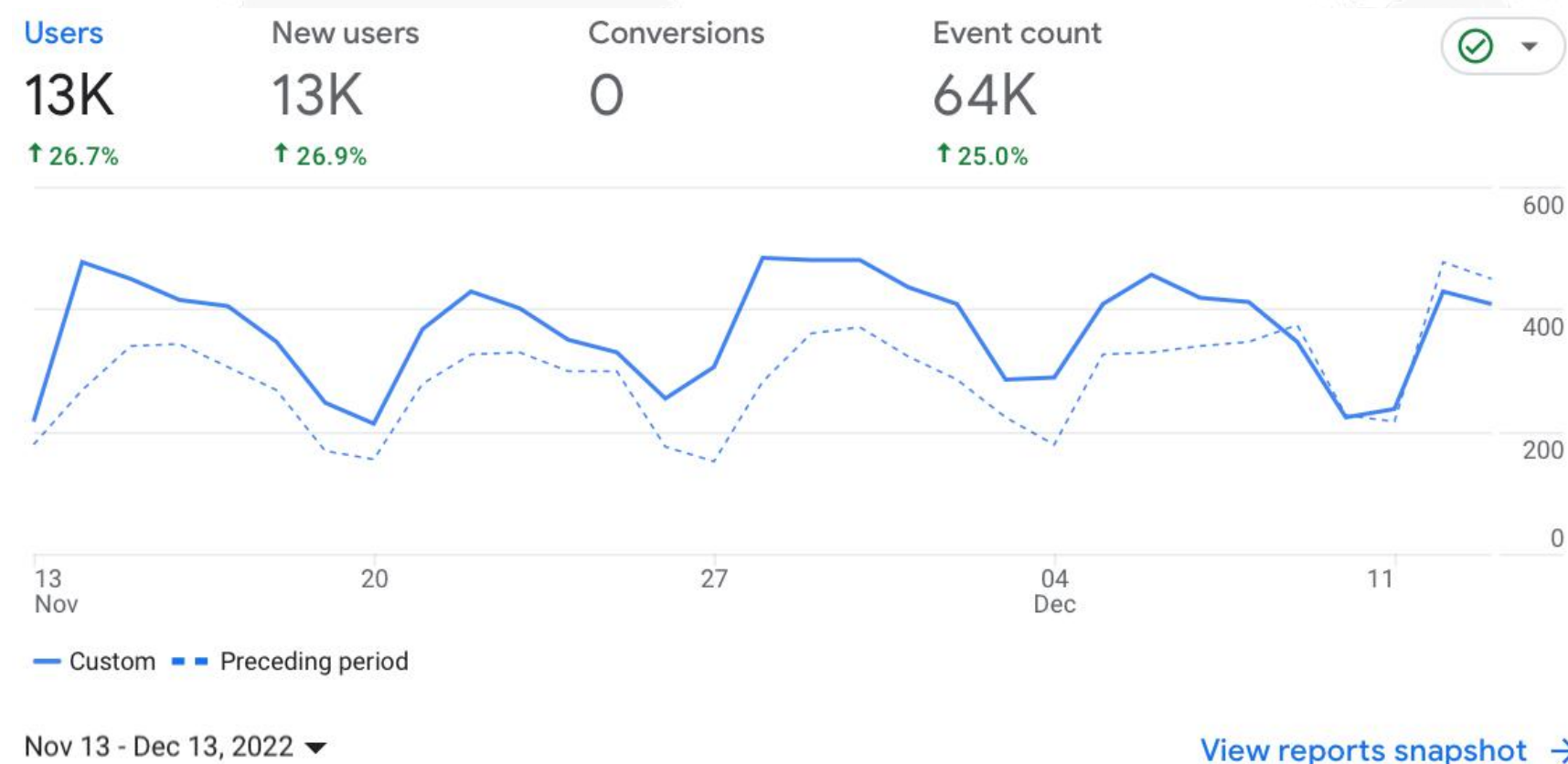
 **SageSeller**

# Media Kit

# SageSeller Audience

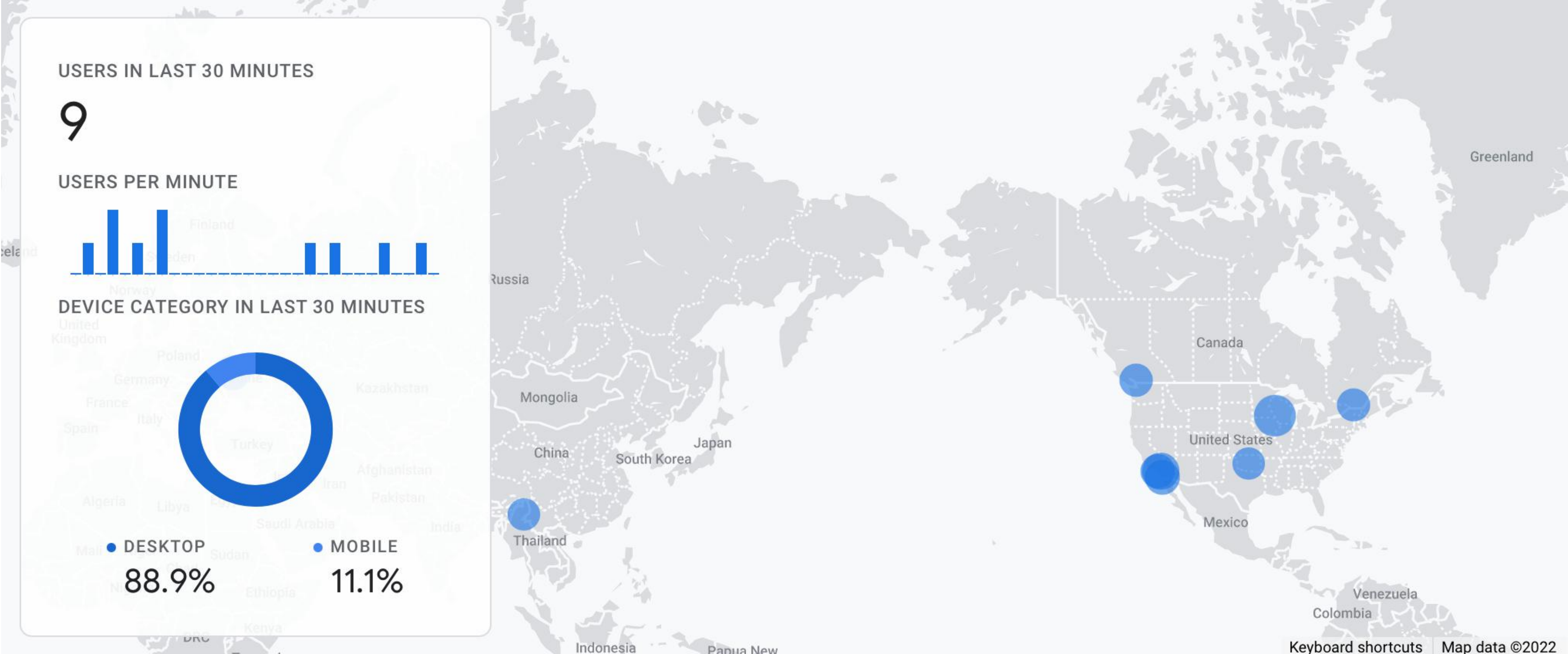


Worldwide - our audience for 43% from United States, 10% - United Kingdom, 10% - India, and other regions, even Far East and China.



# SageSeller Audience

Mostly Desktop readers - that allows sellers to do action as soon they've read the content.  
68% - it's desktop users, 32% - it's mobile users



SageSeller's real-time users snapshot for last 30 minutes

# SageSeller Audience

**Valuable audience** - Amazon Sellers that looking for high-quality content.  
We don't buy any traffic and don't work with advertising networks.  
90% - it's organic traffic, 8% - it's direct traffic to site, 2% - social networks.

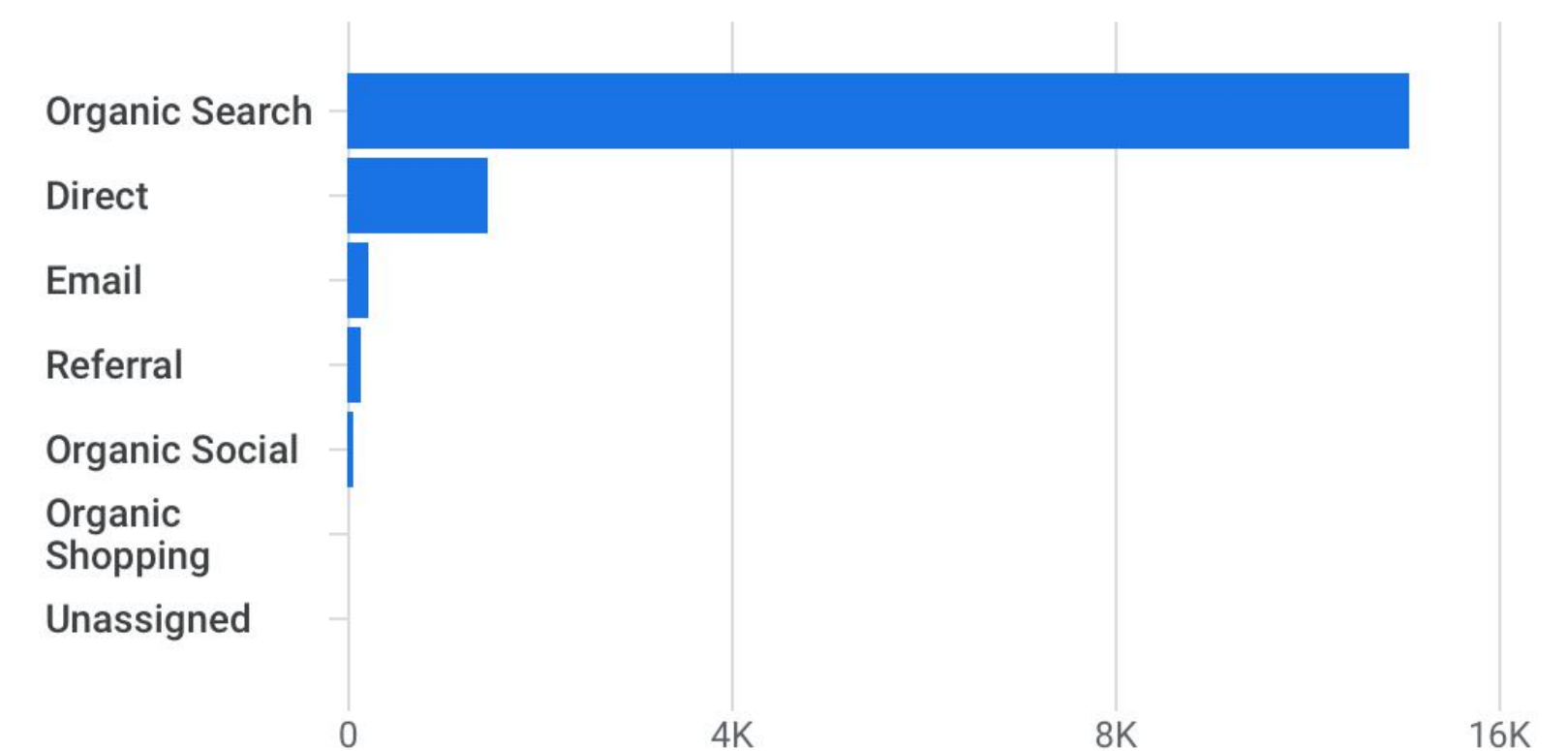
Performance on Search results EXPORT

Search type: Web Date: Last 3 months + New Last updated: 9 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top pages				↓ Clicks	Impressions
https://sageseller.com/blog/how-can-third-party-sellers-make-money-on-amazon/				4,062	216,460
https://sageseller.com/blog/sageseller-guide-how-to-find-wholesale-suppliers-for-your-amazon-fba-business/				3,343	83,650
https://sageseller.com/blog/amazon-customer-questions-and-answers-tips-for-sellers/				2,750	61,599
https://sageseller.com/blog/what-amazon-sellers-need-to-know-about-filing-taxes/				2,740	78,485
https://sageseller.com/blog/amazon-inventory-strategy-why-amazon-outsourced-its-inventory-management/				1,367	45,668
https://sageseller.com/blog/top-online-retailers-2021-report-of-the-most-popular-shopping-websites/				1,293	52,421
https://sageseller.com/blog/complete-guide-on-how-to-resell-products-on-amazon/				1,208	90,254

## WHERE DO YOUR NEW USERS COME FROM?

### New users by First user default channel grouping



[View user acquisition](#) →

# Guest Post



Price for one post

**\$400**



Price for three posts (2 + 1 free)

**\$800**

## Best way to tell about your service

- ✓ Brand awareness
- ✓ SEO
- ✓ Direct Leads

YOU MIGHT ALSO LIKE...

**SELLERISE INVENTORY TOOL TUTORIAL**

**Inventory Management**

**Inventory Management: the FBA Sellers Guide to Maximizing Profits**

Aloha, Amazon Seller! Here we will tell how you may save money with Inventory management. It's an important thing that Amazon sellers often overlook because FBA sellers are often mainly concerned with revenue growth and units sold. But it's worth paying attention because it impacts your profit.

READ MORE

**Advertising**

**Why you should be Leveraging Influencer Marketing in your Amazon Ad Strategy**

Oct 27, 2022 • 4 min read

**DRIVE TRAFFIC TO AMAZON WITH INFLUENCERS**

perpetua

Leveraging Influencer Marketing

If you've ever started using a service or product after someone you trust had recommended it, then you intuitively understand how influential word of mouth can be. User-generated content (UGC) is essentially your brand's digital word of mouth. If you're a brand selling on Amazon, your UGC is any shared content about your product, usually social media posts or reviews on the marketplace, created or curated by individuals rather than by you as a brand. This includes content by digital creators, who continue to build their substantial following as authority figures of their domains.

YOU MIGHT ALSO LIKE...

**Shipment**

**Customers Prefer Fast and Free Shipping on Amazon**

Today's consumers want the fastest shipping wherever they shop online. Read our article and learn about the benefits of offering fast and free shipping on Amazon.

READ MORE

**Shipment**

**Smoother International Freight Shipping for Amazon FBA Sellers**

Amazon FBA International Shipping & Freight Forwarding

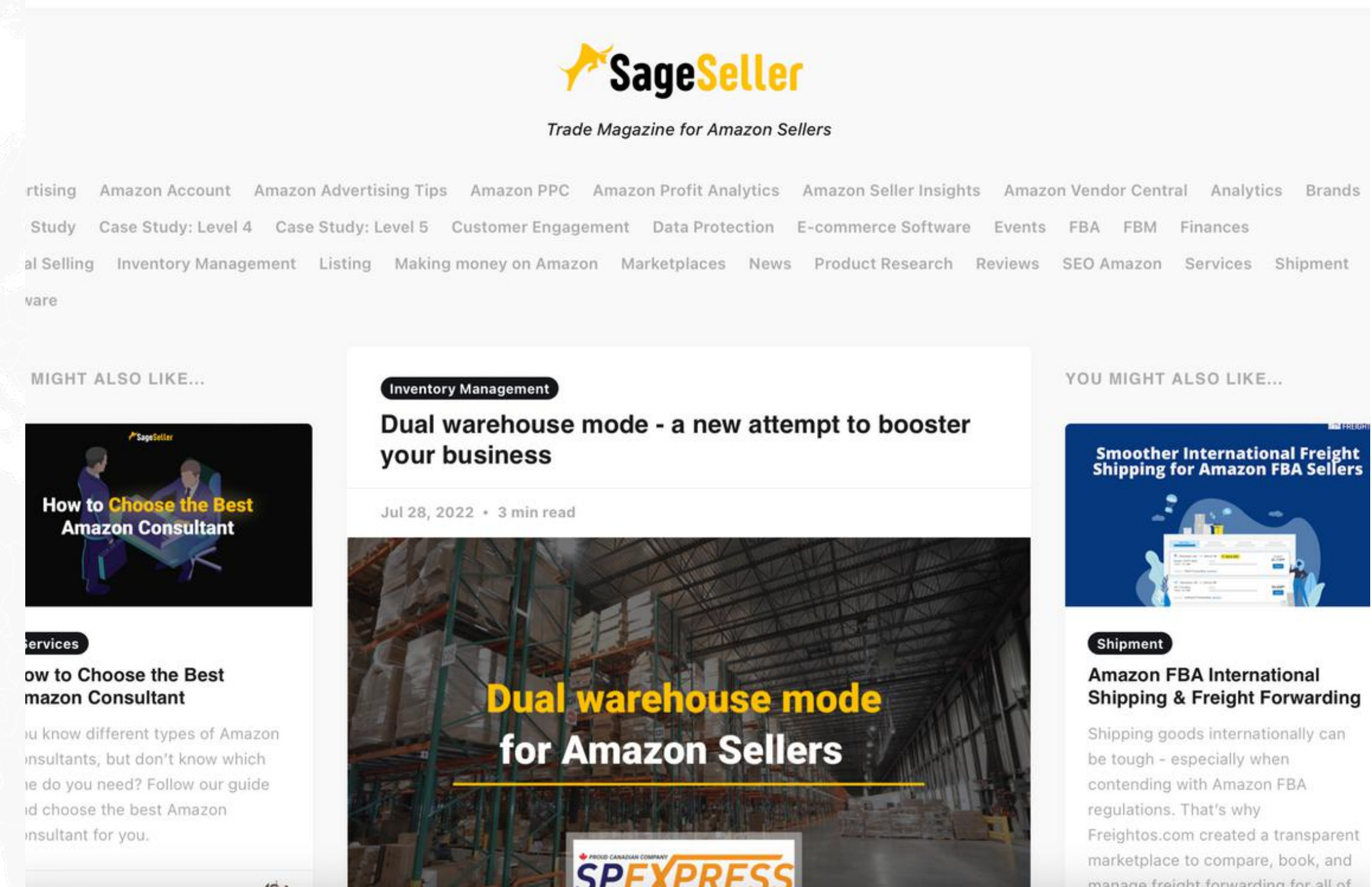
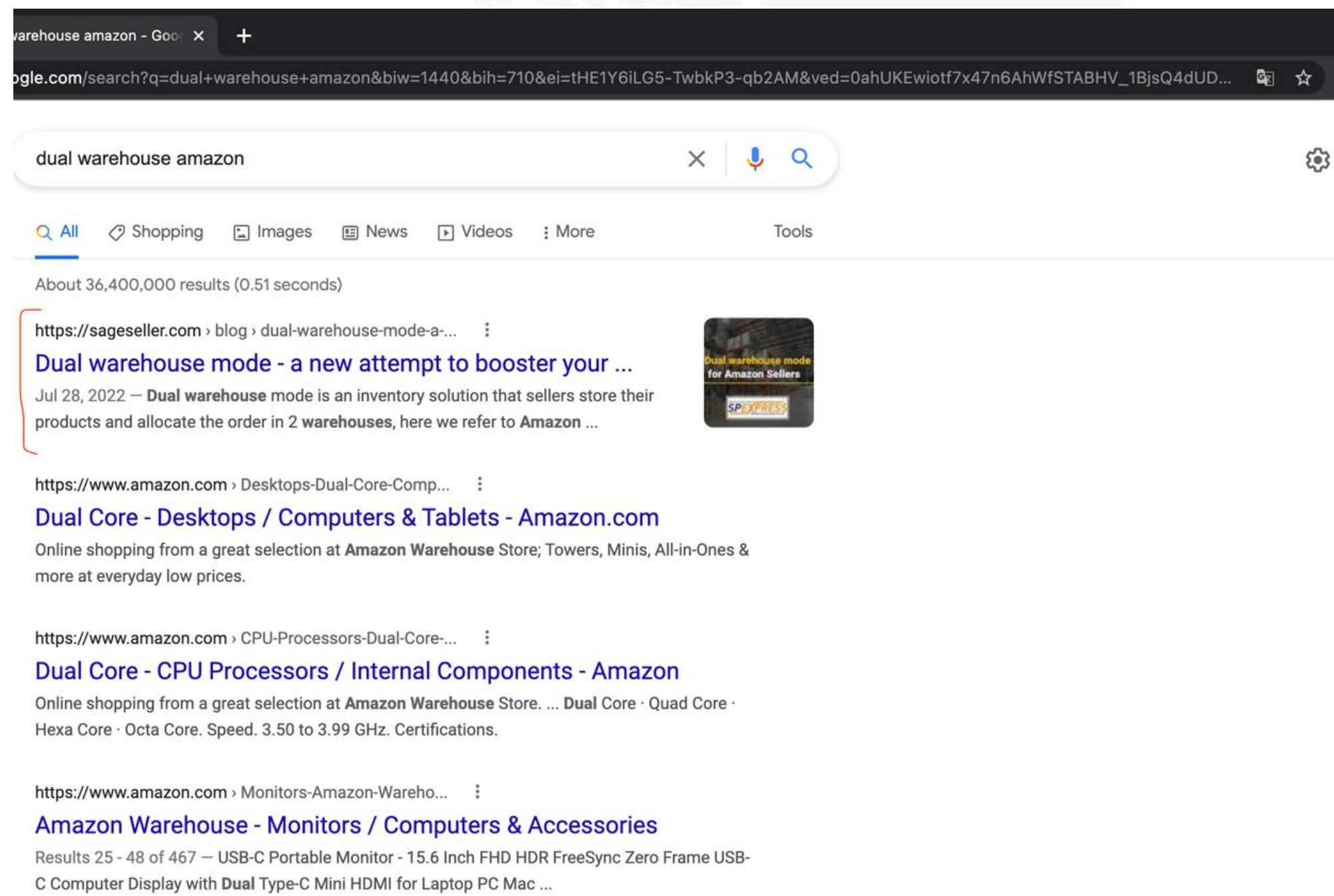
As example, recently a review for sellers' software  
<https://sageseller.com/blog/why-you-should-be-leveraging-influencer-marketing-in-your-amazon-ad-strategy/>

# How it works. Agency Case:

We have an **80% organic audience** that comes from **Google**. You create the content for the **audience you want to attract!**

If you describe the content, that could be found by the employee from big company - you will get this one.

If you create the content, that could be found by small seller - you will get this one.

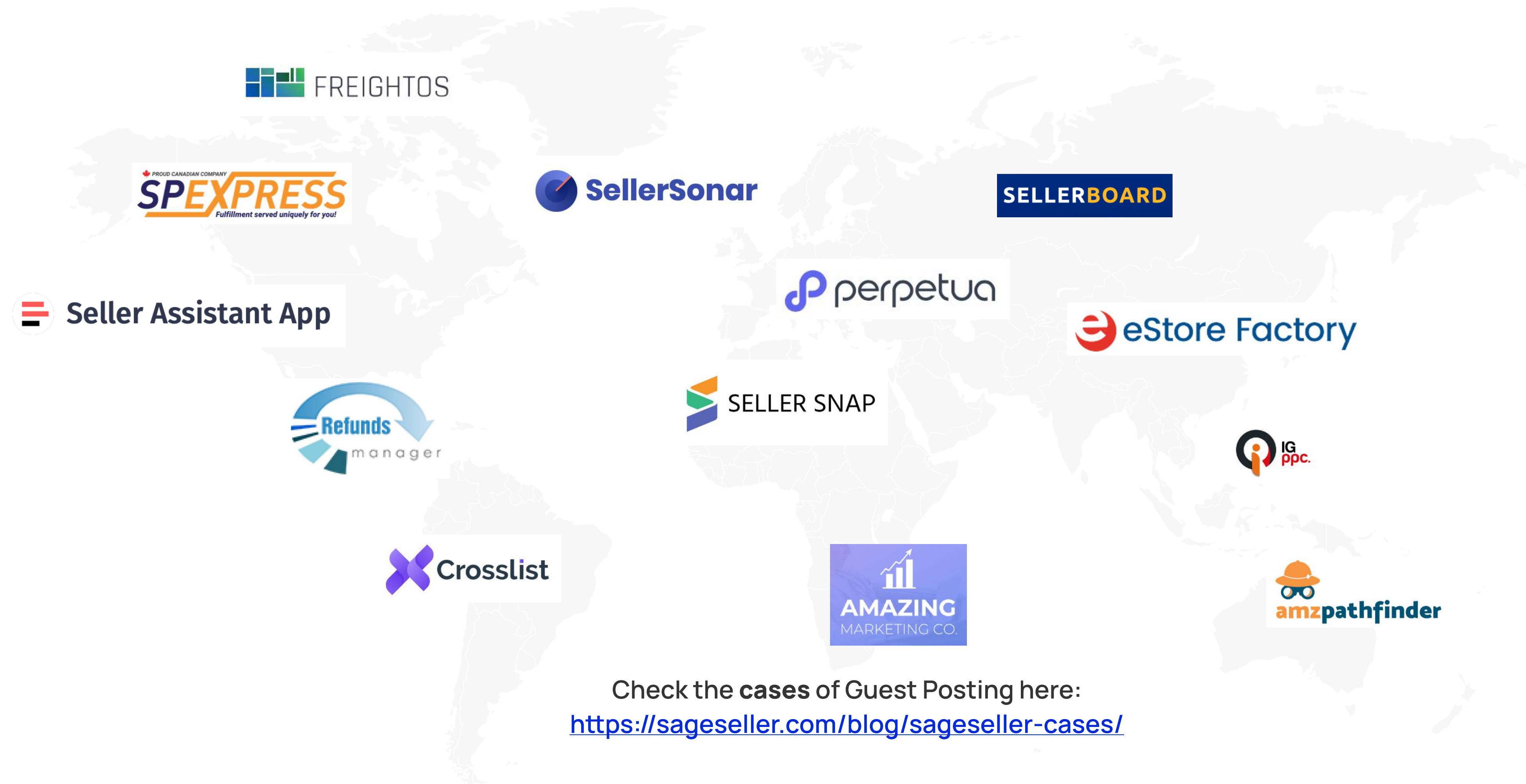


If you google “dual warehouse Amazon” you will find link to SageSeller article on the **first page at 1 place**. This content will be there for a long-time

Check the cases of Guest Posting here: <https://sageseller.com/blog/sageseller-cases/>

## Our clients:

Agencies, Software Tools, Fullfilments, Warehouses, and others, who provide sellers' services.  
Companies that already tell about their services through guest posting:



Check the **cases** of Guest Posting here:  
<https://sageseller.com/blog/sageseller-cases/>



# Get started now

✉ [marketing@sageseller.com](mailto:marketing@sageseller.com)

